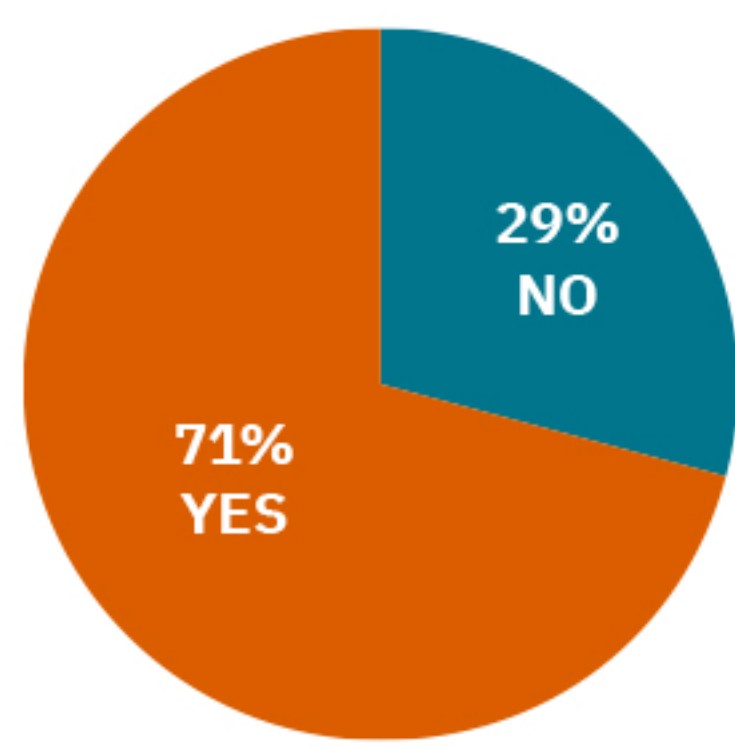


Business analysis is practiced in all industries. The roles of BA professionals are adapting to the rapid changes of 2020 as organizations transform the way they do business.

## TOP INDUSTRIES WHERE BAs WORK



## DOES YOUR EMPLOYER INVEST IN SKILLS TRAINING FOR YOUR CAREER DEVELOPMENT?



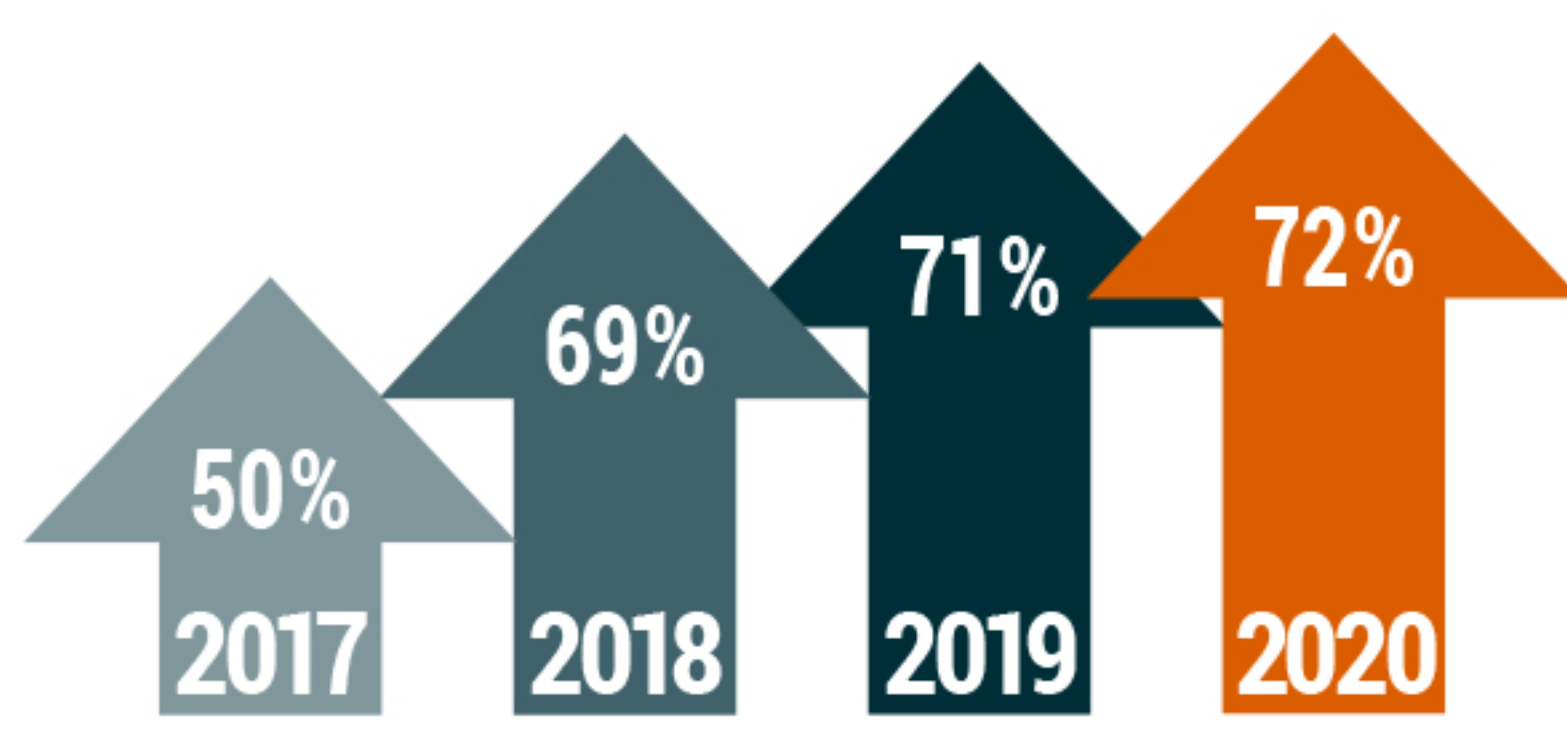
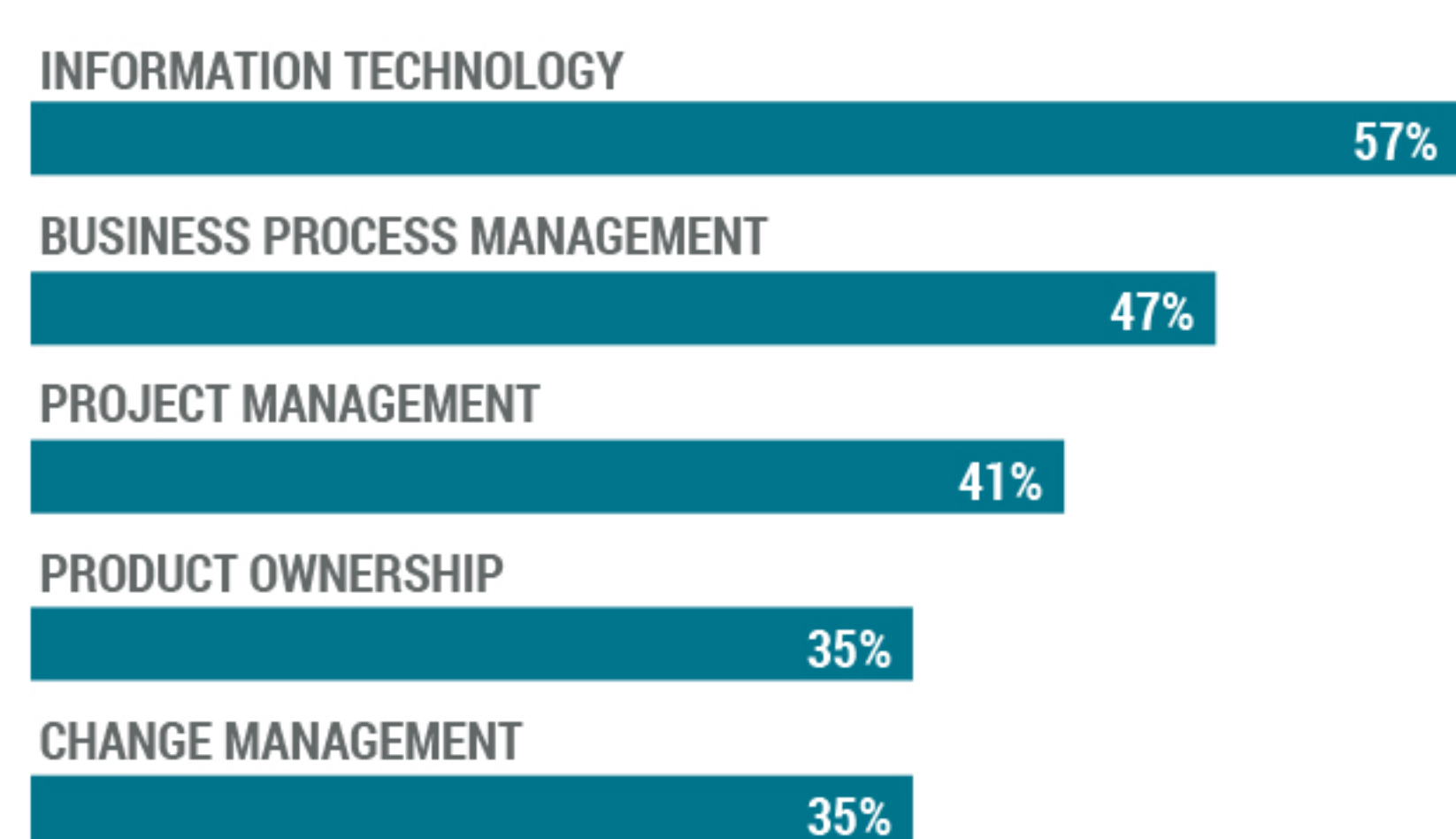
**UNLOCKING UPSKILLING**  
71% OF RESPONDENTS REPORT THEIR EMPLOYER PAYS FOR TRAINING.



## 72% OF BA PROFESSIONALS PRACTICE AGILE APPROACHES



## TOP 5 AREAS WHERE BUSINESS ANALYSTS PRACTICE AGILE



22% INCREASE IN AGILE PRACTICES FROM 2017 TO 2020



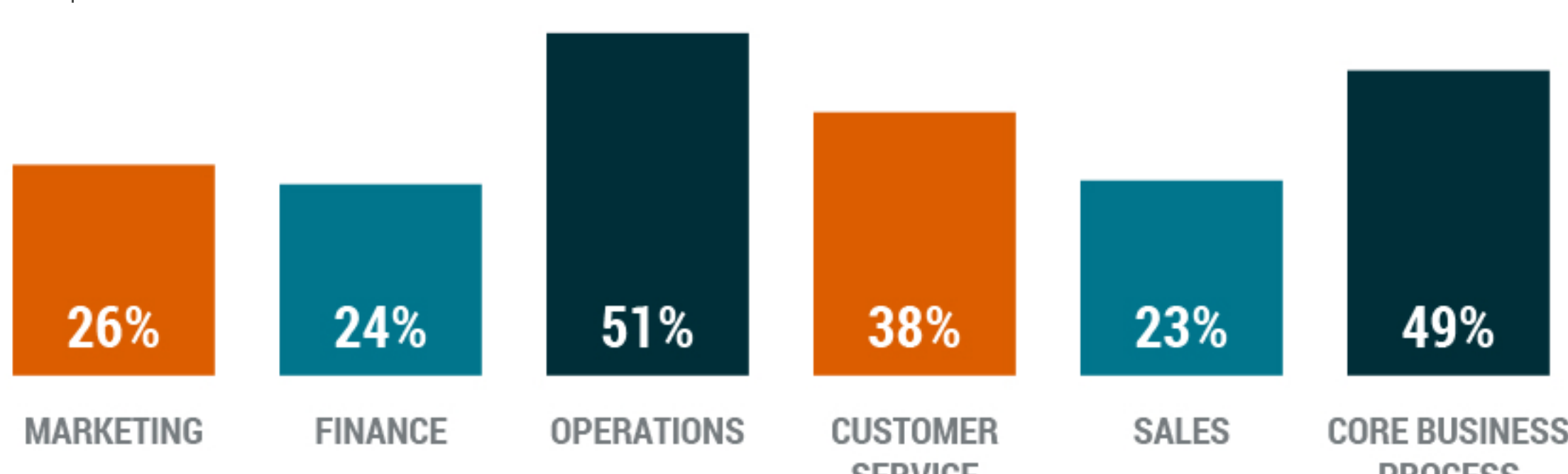
**77% OF RESPONDENTS** REPORT THEIR ORGANIZATIONS HAVE IMPLEMENTED DIGITAL OR ARE IN THE PROGRESS/PLANNING STAGE.



**70% OF BA PROFESSIONALS** REPORT BEING INVOLVED IN DIGITAL INITIATIVES.

## TOP 6 BUSINESS FUNCTIONS WHERE DIGITAL IS PERFORMED

Respondents were able to make multiple selections



## 18% OF RESPONDENTS ARE INVOLVED IN CYBERSECURITY IN THEIR ORGANIZATION



## MOST IMPORTANT CYBERSECURITY SKILLS

Respondents were able to make multiple selections

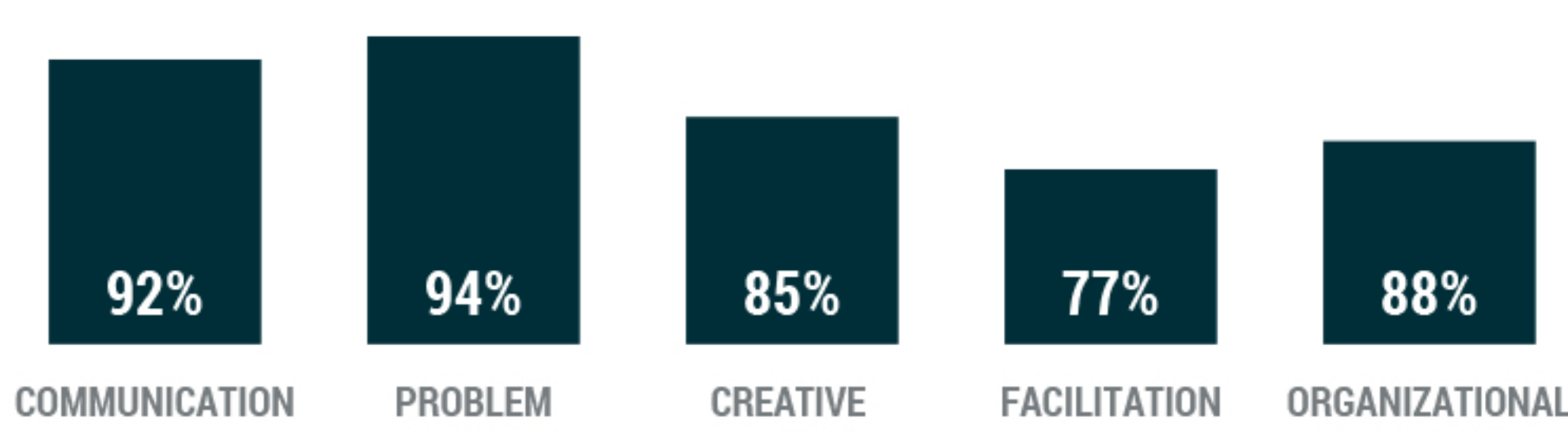
According to respondents the most important skills BAs will need to work in cybersecurity are **Risk Management** and **Compliance Knowledge**



## 38% of respondents report they are involved in Business Data Analytics.

## SKILLS IMPORTANT FOR BAs PRACTICING BUSINESS DATA ANALYTICS

Respondents were able to make multiple selections



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All salary data reported in U.S. dollars.

A detailed salary survey guide will be available to IIBA members in Q4 2020.

The statistical significance has been calculated to be + or - 3% based on # and quality of respondents & the breakdown of the regions

IIBA conducted salary surveys in 2009, 2010, 2013, 2017, 2018, 2019

\* average salary excludes results below \$25,000 USD

\*\* average vs non-certified individuals

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